



Wichita Festivals, Inc.
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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

RIVERFESTXXXVI WINNERS ANNOUNCED

WICHITA, Kansas – Wichita Festivals, Inc. a non-profit corporation with the purpose of community celebration, announces its winners in numerous events and giveaways that took place during RiverfestXXXVI, May 11-19, 2007.

Kansas Lottery Cobalt Boat Second-Chance Drawing

The winner of the Cobalt 222 in the Kansas Lottery's Luxury & Loot instant scratch ticket second chance drawing is Sheryl House of Douglass, Kansas. The grand prize package includes a trailer, boating accessories, and mandatory state and federal withholding taxes, and is valued at approximately \$95,000. Her entry was drawn from more than 30,000 entries the Lottery received.

V Formation Duck Hunt

Bonnie Mosher, Wichita, is the winner of the V Formation Duck Hunt, where Festival attendees could register to play and then watch for the ducks to appear at various Festival events. The prize was roundtrip AirTran Airlines tickets and a Royal Caribbean Cruise for two.

Wal-Mart Shopping Spree

The winner of a \$1,000 Wal-Mart shopping spree is Mary Letterman from Benedict, Kansas. Participants had to locate the gift certificate advertisement in their local newspaper and bring it to the Festival to enter for the chance at the shopping spree.

Backwoods Geocaching Adventure

The first ever Backwoods Geocaching Adventure took place in 2007, with over 200 people registered to take part in the high-tech hide n' seek game. By using a global positioning system, the internet and clues published in The Wichita Eagle registrants could find the locations where the caches were hidden and move on to the next clue. The grand prize was for a Backwoods Adventures one-week trip to Costa Rica, the winner of that travel package is Invy Lanning. Nine others were finalists in the adventure and they are: Genevieve Visser; Joshua Ryherd; Will Root; Cliff Whitson; Bob Elsbernd; Sallye Yost; Robert Lawrence; Amanda Byrd and Bruce Skach.

Second Annual WAM Gallery Quest

The \$1000 Cash Prize Winner at the WAM Gallery Quest is Katharine Lilley, Wichita. The Wichita Art Museum also gave a one-year free family membership to the runner up, Maggie Dunn, Wichita.

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Wichita River Festival® Softball Tournament

MEN'S CLASS "D"

- 1ST Place – WBC SOFTBALL (Wichita)
- 2ND Place – EASY DETAIL (Wichita)
- 3RD Place – CHENEY THUNDERCATS (Cheney)
- 4TH Place – RAVENS SOFTBALL (Wichita)

MEN'S CLASS "E"

- 1ST Place – SALT CITY MINERS (Hutchinson)
- 2ND Place – HIT IT & QUIT IT (Wichita)
- 3RD Place – DESPERADOS (Chanute)
- 4TH Place – OILFIELD SHELTERS (Wichita)

COED CLASS "D" Recreational

- 1ST Place – WICHITA HEAT (Wichita)
- 2ND Place – JUST WANNA PLAY (Oklahoma)
- 3RD Place – OKLAHOMA SKILLZ (Oklahoma)
- 4TH Place – LOOKOUTS (Wichita)

Genesis Health Clubs Tug-of-War results and prizes

Men's

- 1st Place: STAK (\$1000)
- 2nd Place: SPECS (\$200)
- 3rd Place: INK (\$100)

Women's

- 1st Place: Smallwood's SWAT (\$500)
- 2nd Place: Foxy Ladies
- 3rd Place: Genesis

Stand-Up Tug-of-War

- Men's 1st Place: STAK (\$450)
- Women's 1st Place: Smallwood's SWAT (\$250)

The 2nd annual Dodgeball Tournament

Youths (12-14):

- 1st place: Buffalo Children
- 2nd place: Rapskallion
- 3rd place: The Blasters

Adults:

- 1st place: Project Plaid
- 2nd place: Show Time
- 3rd place: That Just Happened

Co-Ed:

- 1st place: Baron Von Awesome Ballers
- 2nd place: Unique Ballers
- 3rd place: Can't Touch This

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2007 Riverfest Sponsors: 89th Regional Readiness Command, Aeroflex Wichita, Inc., AirTran Airways, Associated Advertising Agency, AT&T, Bank of America, Bob FM, Bombardier Learjet, Bud Light, BWCU, Capitol Federal Foundation, 107.9 JAMZ, Cessna Aircraft Company, City of Wichita, Clear Channel Outdoor, Inc., Clear Channel Radio, Conrady Western, Inc., Cox Communications, Don Hattan Chevrolet, Entercom Wichita, Foley Equipment Company, Hall's Culligan Water, Koch Industries, INTRUST Bank, Jajo Inc., JCI, Journal Broadcast Group, Kansas Health Foundation, Kansas Lottery, KSNW NBC, LSI Logic, Marriott Hotels, Metro Courier, Mid America Network, Pepsi Bottling Group, Printing Inc., QuikTrip Corporation, Sedgwick County, Spirit AeroSystems, The NORDAM Group, Toyota, Unified Party Bus, Van Horn Promotion & Marketing, Via Christi Wichita Health Network, Walgreens, Wal-Mart, Wichita Downtown Development Corporation.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing and Public Relations at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 300,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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