



Wichita Festivals, Inc.
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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

HIGH RIVER LEVEL IMPACTS FESTIVAL EVENTS

WICHITA, Kansas – Wichita Festivals, Inc. (WFI), announced today event changes for RiverfestXXXVI. Due to the high water level on the Arkansas River and the safety of Festival attendees, we announce the following Festival schedule changes:

These events have been postponed until Monday, May 14:

- Kansas Gas Service Paddle Boats
- Star Million Dollar Hole-In-One

This event has been rescheduled for May 19, Noon to 6:00 pm:

- Arkansas River Coalition River Rides

Please refer to the Riverfest website, www.wichitariverfestival.com for updated information about event changes during the Festival.

2007 Riverfest Sponsors: 89th Regional Readiness Command, Aeroflex Wichita, Inc., AirTran Airways, Associated Advertising Agency, AT&T, Bank of America, Bob FM, Bombardier Learjet, Bud Light, BWCU, Capitol Federal Foundation, 107.9 JAMZ, Cessna Aircraft Company, City of Wichita, Clear Channel Outdoor, Inc., Clear Channel Radio, Conrady Western, Inc., Cox Communications, Don Hattan Chevrolet, Entercom Wichita, Foley Equipment Company, Hall's Culligan Water, INTRUST Bank, Jajo Inc., JCI, Journal Broadcast Group, Kansas Health Foundation, Kansas Lottery, KSNW NBC, LSI Logic, Marriott Hotels, Metro Courier, Mid America Network, Pepsi Bottling Group, Printing Inc., QuikTrip Corporation, Sedgwick County, Spirit AeroSystems, The NORDAM Group, Toyota, Unified Party Bus, Van Horn Promotion & Marketing, Via Christi Wichita Health Network, Walgreens, Wal-Mart, Wichita Downtown Development Corporation.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing and Public Relations at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 300,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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