



Wichita Festivals, Inc.
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FOR IMMEDIATE RELEASE

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RIVERFEST PHOTOGRAPHY CONTEST WINNERS ANNOUNCED

WICHITA, Kansas – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating community celebration, announced today the winners in the Second Annual Riverfest Photography Contest presented by Douglas Photographic Imaging (DPI). The announcement was made at a Final Friday Art Crawl reception at DPI, 2300 East Douglas, Wichita, Kansas.

This is the second year for the contest where any level photographer, novice or professional, can submit their favorite Riverfest photos for the chance to win. There are six different categories for photographers to enter with 1st, 2nd, 3rd and runner-up prizes given. Over 400 submissions were entered into the contest and \$3,500 awarded in cash prizes.

“We had a variety of great photos to choose from,” noted Janet Wright, President/CEO of Wichita Festivals, Inc. “You will see several of this year’s winning photos used to promote next year’s Riverfest.”

The category and its winners within that category is as follows: Musical Entertainment: 1st place – Steve Green, 2nd place – Steve Adelson, 3rd place – Scott Buzzard; Runner-up Joel Plank; Events: 1st place – Erick Riedell, 2nd place – Erick Riedell, 3rd place – Joel Plank, Runner-up – Steve Adelson; Volunteers: 1st place – Kelly M. Morgan, 2nd place – Kelly Morgan, 3rd place – Steve Adelson, Runner-up – Debbie Greene; Sponsorship: 1st place – Steve Ostrom, 2nd place – Charles Ford, 3rd place – Jeremy Coleman, Runner-up – Steve Ostrom; Shopping: 1st place – Kelly Morgan, 2nd place – Paula Renee Bradley, 3rd place – Steve Adelson, Runner-up – Charles Ford; General Festival: 1st place – Debbie Greene, 2nd place – Lawrence Meyer, 3rd place – Richard Mendoza, Runner-up – Charlayne Talley.

“We’ve built on the success of the 2006 contest with an increase of over 200 photos this year,” said Ric Wolford, DPI. “It’s a great contest and we are excited so many people want to participate.”

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Winning photos will be on mounted and displayed through the month of August at DPI.

2007 Major Riverfest Sponsors: 89th Regional Readiness Command, Aeroflex Wichita, Inc., AirTran Airways, Associated Advertising Agency, AT&T, Bank of America, Bob FM, Bombardier Learjet, Bud Light, BWCU, Capitol Federal Foundation, 107.9 JAMZ, Cessna Aircraft Company, City of Wichita, Clear Channel Outdoor, Inc., Clear Channel Radio, Conrady Western, Inc., Cox Communications, Don Hattan Chevrolet, Entercom Wichita, Foley Equipment Company, Hall's Culligan Water, Koch Industries, INTRUST Bank, Jajo Inc., JCI, Journal Broadcast Group, Kansas Health Foundation, Kansas Lottery, KSNW NBC, LSI Logic, Marriott Hotels, Metro Courier, Mid America Network, Pepsi Bottling Group, Printing Inc., QuikTrip Corporation, Sedgwick County, Spirit AeroSystems, The NORDAM Group, Toyota, Unified Party Bus, Van Horn Promotion & Marketing, Via Christi Wichita Health Network, Walgreens, Wal-Mart, Wichita Downtown Development Corporation.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing and Public Relations at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 300,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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