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**FOR IMMEDIATE RELEASE**

April 10, 2008

## **TOT TROT ARTWORK WINNER ANNOUNCED BANK OF AMERICA RIVER RUN REGISTRATION HAS BEGUN**

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WICHITA, Kansas – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, announce Sailor Sulier, as winner of the Tot Trot Artwork contest at a presentation, Thursday, April 10, 12:20 pm at Emerson Open Magnet, 2330 W 15th St. N., Wichita, Kansas.

In 2008, Tot Trot is celebrating its 10<sup>th</sup> year and it takes place after the Bank of America River Run during Riverfest. The Tot Trot artwork is featured on the front of the Tot Trot race shirts received by each child who enters the race. The contest is open to students grades Kindergarten, 1<sup>st</sup> Grade and 2<sup>nd</sup> Grade. This year, there were over 1,900 entries from both USD 259 and the Wichita Parochial Schools.

“The Tot Trot Artwork is always a contest USD 259 and the parochial schools contribute to greatly,” said Janet Wright, President/CEO Wichita Festivals, Inc. “We saw over 300 more entries this year, and had many options to pick from for the artwork. Sailor’s artwork is fun and colorful with an image of a tennis shoe crossing a bridge.”

### **Tot Trot winners:**

- 1<sup>st</sup> Place Grand Prize winner: Sailor Sulier, Emerson Open Magnet
  - 2<sup>nd</sup> place: Lydia White, Emerson Open Magnet
  - 3<sup>rd</sup> place: Kaedra Brenner, Seltzer Elementary
  - Emerson Open Magnet art Instructor, Jacquelyn Junkins, also won a \$100 Gift Certificate and a framed T-shirt of the winning artwork
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- Prizes were also awarded for the most entries in the contest:
    - \$400 cash – Seltzer Elementary
    - \$200 cash – St. Francis of Assisi
    - \$100 cash – Enterprise Elementary

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The Bank of America River Run is celebrating its 32nd Anniversary this year and includes a 10K, 10K & 2-Mile Wheelchair and 2-Mile race. In its fourth year, racers can compete as a team for awards in the team competition. This competition lets co-workers, family, friends, etc. enter and run as a team. There are special team prizes for the largest teams in 4 divisions: Corporate (more than 250 employees and less than 249 employees), Schools/Churches/Civic Groups and Family & Friends. Team Captains are also honored with Bank of America River Run commemorative hat. Team photos will be taken the morning of the race at the Bank of America building, 100 N. Broadway, and will be available for purchase.

This year, the race shirt features the Bank of America River Run logo and incorporates flames, as seen in the 2008 artwork. All finishers of the 10K, 2-Mile will also receive a medallion.

The Bank of America River Run will also be offering cash prizes this year: 1st place overall male and female - \$200; 2nd place overall male and female - \$100; 3rd place overall male and female - \$75. 1st place masters male and female - \$100. (Masters is age-graded). Top overall winners will also receive specially created awards by KARG ART Glass Studio.

The 10K 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place overall male and female and the 1<sup>st</sup> place Masters (age graded) male and female will be presented their awards at 9:20 am at the start line. The 2-Mile 1<sup>st</sup> place male and female winners will be awarded at 10:00 am at the finish line. All other awards may be picked up at Wichita Festivals, Inc. office after May 20.

The Bank of America River Run starts at 8:00 am with the Tot Trot beginning at 10:30 am, Saturday, May 10. The registration fee is \$20 for adults; \$12 for youth 12 and under. Registration cost for the Tot Trot is \$12. Both registrations include a T-Shirt and Riverfest button.

Register in-person at the following locations through **May 8**: Bank of America locations (100 N. Broadway, 141 S. Rock Road, 500 S. West Street and 329 S. Andover Road in Andover, Kansas), Genesis Health Clubs, Wichita Festivals, Inc. and First Gear. Runners can also register on-line at [wichitariverfestival.com](http://wichitariverfestival.com) or [active.com](http://active.com) or register by mail until **April 28**.

Riverfest buttons are now available for order at [www.wichitafestivals.com](http://www.wichitafestivals.com), and are now on sale at all retail locations.

Riverfest 2008 will take place May 9-17, in Downtown Wichita.

**2008 WFI Official Sponsors:** AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, Jajo Inc., Jet Digital Printing & Signs, Johnson Controls, Metro Courier, NetVision Technologies, Pepsi, Prairie Land Partners (formerly Conrady Western) and Van Horn Promotion & Marketing.

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For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing at (316) 267-2817, ext. 25 or at [susan@wichitafestivals.com](mailto:susan@wichitafestivals.com).

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Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 attendees. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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