



Wichita Festivals, Inc.
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MEDIA RELEASE

May 9, 2008
FOR IMMEDIATE RELEASE

SUNDOWN PARADE WINNERS ANNOUNCED

WICHITA, Kansas – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, announces the winners in the Sundown Parade that took place May 9 at 6:30 pm.

Admiral's Trophy, Best of Show – Delta Dental
Lt. Jack Galvin Award, People's Choice – Kansas Museum of Military History
Best Float – City of Wichita
Best Inflatable – Pioneer Balloon Company
Best Equestrian – Old Cowtown Museum
Best Performing Unit – Kayotic Dance Team
Best Band – Boys & Girls Club Samba, Steel & Lollipop Band
Best School Band - Goddard High School

2008 WFI Official Sponsors: AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, Jajo Inc., Jet Digital Printing & Signs, Johnson Controls, Metro Courier, NetVision Technologies, Pepsi, PrairieLand Partners (formerly Conrady Western) and Van Horn Promotion & Marketing.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 attendees. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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