



Wichita Festivals, Inc.
1820 E. Douglas
Wichita, KS 67214

Contact:
Susan Burchill
Director of Marketing & Public Relations
Wichita Festivals, Inc.
Phone: (316) 267-2817, ext. 25
Fax: (316) 267-5901

FOR IMMEDIATE RELEASE

July 25, 2008

RIVERFEST PHOTOGRAPHY CONTEST WINNERS ANNOUNCED

WICHITA, Kansas – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating community celebration, announced today the winners in the Third Annual Riverfest Photography Contest presented by Douglas Photographic Imaging (DPI). The announcement was made at a Final Friday Art Crawl reception at DPI, 2300 East Douglas, Wichita, Kansas.

This is the third year for the contest where any level photographer, novice or professional, can submit their favorite Riverfest photos for the chance to win. There are six different categories for photographers to enter with 1st, 2nd, 3rd and runner-up prizes given. Over 800 submissions were entered into the contest and \$4,000 awarded in cash prizes.

With the popularity of this contest, WFI received numerous Fireworks and kids' events/activities photographs in 2007. The decision was made for 2008 to add those two additional categories. Many photographs submitted are used throughout the year by WFI in promotional items for Riverfest, the Riverfest website and festival guide.

"The photographs entered showcased an array of Festival events," noted Janet Wright, President/CEO of Wichita Festivals, Inc. "Each year this contest grows and we saw that this year with double the number of entries from 2007."

The category and its winners within that category is as follows: **Musical Entertainment:** 1st place – Charles Ford, 2nd place – Steve Adelson, 3rd place – Steve Adelson; Runner-up – Marialena McManamey. **Events:** 1st place – Greg Pollock, 2nd place – Debbie Greene, 3rd place – Steve Adelson, Runner-up – Charles Ford. **Volunteers:** 1st place – Paula Renee Bradley, 2nd place – Elysia Ayes, 3rd place – Paulette Wilson, Runner-up – Bruce Ward. **Sponsorship:** 1st place – Keith Wondra, 2nd place – Charlayne Talley, 3rd place – Charles Ford, Runner-up – Charles Ford. **Shopping:** 1st place – Eric Wittman, 2nd place – Debbie Greene, 3rd place – Martin Ufford, Runner-up – Charles Ford. **General Festival:** 1st place – Debbie Greene, 2nd place – Steve Adelson, 3rd place – Debbie Greene, Runner-up – Linda Thom.

- More-

(Wichita Festivals, Inc. cont. – page 2)

Fireworks: 1st place – Steve Adelson, 2nd place – Tyler DeBarea, 3rd place – Charles Ford, Runner-up – Charles Ford. **Kids' Events/Activities:** 1st place – Lawrence Meyer, 2nd place – Charles Ford, 3rd place – Steve Adelson, Runner-up – Charlayne Talley.

2008 WFI Official Sponsors: AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, Jajo Inc., Jet Digital Printing & Signs, Johnson Controls, Metro Courier, NetVision Technologies, Pepsi, PrairieLand Partners (formerly Conrady Western) and Van Horn Promotion & Marketing.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 attendees. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

###