



Wichita Festivals, Inc.
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Press Release

FOR IMMEDIATE RELEASE

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GEORGIA-PACIFIC GIFT WRAPS RIVERFEST BUTTONS, PROGRAMS

WICHITA, Kan. – Wichita Festivals, Inc. (WFI) a non-profit corporation with the purpose of creating diverse community celebrations, announced today that Koch Industries Inc., a long-time supporter of the Wichita River Festival®, has garnered out-of-state support for the event from its subsidiary, Georgia-Pacific LLC.

Georgia-Pacific, based in Atlanta, has donated 32,000 sheets of paper to be used to print button packages for the 2008 Wichita River Festival. The donated paper will be used to produce the packaging for Festival Guides and admission buttons. A total of 180,000 button packages will be produced.

Koch Industries acquired Georgia-Pacific in December 2005.

“We’re glad to be able to fill a need for Riverfest and also to highlight the value Georgia-Pacific adds to the greater community,” said Melissa Cohlmiia, director, communication, for Koch Industries.

In addition, 2008 will mark the 28th year Koch Industries has sponsored the Festival’s Koch Twilight Pops concert featuring the Wichita Symphony.

“Koch Industries has always lent support to our efforts,” said Janet Wright, President/CEO of Wichita Festivals, Inc. “We are grateful for this donation from Georgia-Pacific, and for Koch’s longtime sponsorship of our pops concert, which is always a crowd pleaser.”

2008 WFI Official Sponsors: AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnstock Plumbing, HVAC & Electric, Jajo Inc., Jet Digital Printing & Signs, Johnson Controls, Metro Courier, NetVision Technologies, Pepsi, Prairie Land Partners (formerly Conrady Western) and Van Horn Promotion & Marketing.

The 2008 Festival is May 9 – 17, 2008. For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 300,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

Headquartered at Atlanta, Georgia-Pacific is one of the world's leading manufacturers and marketers of building products, tissue, packaging, paper, cellulose and related chemicals. The company employs approximately 50,000 people at more than 300 locations in North America, South America and Europe. Georgia-Pacific has long been among the nation's leading manufacturers and suppliers of building products to lumber and building materials dealers and large do-it-yourself warehouse retailers, with brands such as Plytanium[®], Ply-Bead[®] and Wood I Beam[™] offered by Georgia-Pacific Wood Products LLC and DensArmor Plus[®], DensGlass Gold[®] and ToughRock[®] offered by Georgia-Pacific Gypsum LLC. The familiar consumer tissue brands of Georgia-Pacific Consumer Products LP include Quilted Northern[®], Angel Soft[®], Brawny[®], Sparkle[®], Soft 'n Gentle[®], Mardi Gras[®], So-Dri[®] and Vanity Fair[®]. Dixie Consumer Products LLC, a Georgia-Pacific company, manufactures the Dixie[®] brand of disposable cups, plates and cutlery. For more information, visit www.gp.com.

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